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The method of claim 36, further comprising determining the closest retailers surrounding the user, and suggesting items of merchandise for sale at the closest retailers surrounding the user.

41. The method of claim 36, further comprising alerting the user to the best local price.

**REMARKS**

With this Amendment, the application is in condition for early action on the merits. Should the Examiner deem a telephone conference to be helpful in expediting allowance of this application, the Examiner is invited to call the undersigned at the telephone number shown below.

Respectfully submitted,

  
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